

ASPCA SPOOF COMMERCIAL

Written by

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FADE IN:

EXT. MIAMI FOOTBALL GAME- VIDEO OF CAT DANGLE FROM THE TOP LEVEL- WE COULD USE DIFFERENT ANGLES OR WHATEVER IDK

Sarah McLachlan song start playing fainting.

VOICE OVER
(The voice is serene and
calming)
Hey you. Yeah you. Come look at
this cute, helpless cat.

Cropped image of the cat dangling, slow mo?

VOICE OVER (CONT'D)
You can help. For a small price of
just...

CUT TO:

Black screen with white letters pop up spelling "your soul"

VOICE OVER (CONT'D)
9.99 a month

CUT TO:

Back to video of the cat.

VOICE OVER (CONT'D)
You can save this cat from an
untimely death. Go be a hero before
it's too late. Please call xxx-xxx-
xxxx and make your donation to save
a life today.

Silence for a moment.

VOICE OVER (CONT'D)
I'm waiting... what are you waiting
for? This cat needs your help now!

Silence again.

VOICE OVER (CONT'D)
(More aggressive)
I swear to god if you don't donate
right fucking now. I'm going to
kill this god damn cat.

Clip of cat holding on by one hand.

CUT TO:

VOICE OVER (CONT'D)
I'LL DO IT RIGHT FUCKING NOW. I'LL
KILL THIS CAT YOU SELFISH, LAZY
SWAMP MONSTER.

Cat falls. Slow motion and Sarah McLachlan song plays louder
as cat falls.

CUT TO:

The cat landing on the American flag. Sarah McLachlan cuts
and the US Military commercial theme song starts playing.

VOICE OVER (CONT'D) (CONT'D)
Being a hero isn't meant for
everyone. But for the special
few... US Army is for you.